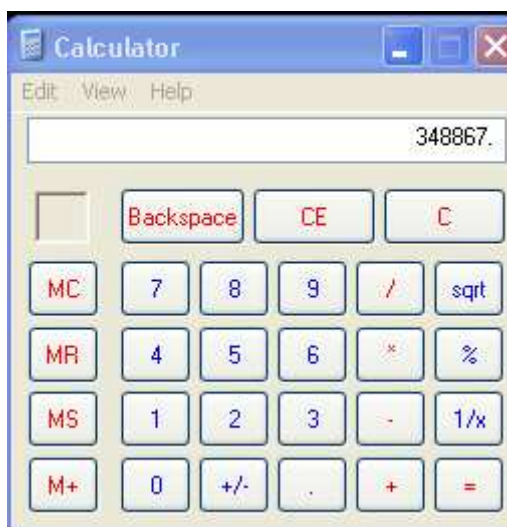


Becoming A \$348,000 Per Year Super Affiliate...

Your Step By Step Guide To Becoming A Super Affiliate In The Relationship Industry



Get Access To My FREE 60 Minute Affiliate Newsletter Every Month Where I Reveal More Of My Secrets – click [here](#) now to get complete access!

DISCLAIMER - SORRY, BUT HERE'S THE LEGAL STUFF :o)

No warranties

Blog Inferno is provided "as is" without any representations or warranties, express or implied. The author makes no representations or warranties in relation to this product or the information and materials provided in it.

Nothing on this ebook constitutes, or is meant to constitute, advice of any kind. [If you require advice in relation to any legal, financial or medical] matter you should consult an appropriate professional.

Limitations of liability

The author will not be liable to you (whether under the law of contract, the law of torts or otherwise) in relation to the contents of, or use of, or otherwise in connection with, this ebook:

- for any indirect, special or consequential loss; or
- for any business losses, loss of revenue, income, profits or anticipated savings, loss of contracts or business relationships, loss of reputation or goodwill, or loss or corruption of information or data.

These limitations of liability apply even if the author has been expressly advised of the potential loss.

Exceptions

Nothing in this disclaimer will exclude or limit any warranty implied by law that it would be unlawful to exclude or limit; and nothing in this disclaimer will exclude or limit the author's liability in respect of any:

- fraud or fraudulent misrepresentation on the part of the author or
- matter which it would be illegal or unlawful for the author to exclude or limit, or to attempt or purport to exclude or limit, its liability.

Reasonableness

By using this ebook, you agree that the exclusions and limitations of liability set out in this disclaimer are reasonable.

If you do not think they are reasonable, you must not use this ebook.

Unenforceable provisions

If any provision of this disclaimer is, or is found to be, unenforceable under applicable law, that will not affect the enforceability of the other provisions of this website disclaimer.

This ebook disclaimer

This ebook disclaimer is based on an original template created by website-contracts.co.uk and distributed by freenetlaw.com

Copyright 2009 Colleen Slater <http://www.60MinuteAffiliate.com>

freenetlaw.com

COPYRIGHT NOTICE

Copyright © 2008 OF FIRST PUBLICATION - Colleen Slater

Ownership of copyright

The copyright in this ebook and the material on this ebook (including without limitation the text, computer code, artwork, photographs, images, music, audio material, video material and audio-visual material on this website) is owned by the author of this ebook.

Copyright license

The author grants to you a worldwide non-exclusive royalty-free revocable license to:

- view this ebook and the material in it on a computer or mobile device via a web browser;
- copy and store this ebook and the material in it in your web browser cache memory; and
- print pages from this ebook for your own [personal and non-commercial] use.

The author does not grant you any other rights in relation to this ebook or the material on this ebook. In other words, all other rights are reserved.

For the avoidance of doubt, you must not adapt, edit, change, transform, publish, republish, distribute, redistribute, broadcast, rebroadcast or show or play in public this ebook or the material in this ebook (in any form or media) without the author's prior written permission.

Enforcement of copyright

The author takes the protection of its copyright very seriously.

If the author discovers that you have used its copyright materials in contravention of the license above, the author may bring legal proceedings against you seeking monetary damages and an injunction to stop you using those materials. You could also be ordered to pay legal costs.

If you become aware of any use of the author's copyright materials that contravenes or may contravene the license above, please report this by email to support@60minuteaffiliate.com

This copyright notice

This copyright notice is based on an original template created by template-contracts.co.uk and distributed by freenetlaw.com

All rights reserved. No part of this publication or any of its bonuses may be transmitted, stored in a retrieval system, or reproduced in any form or by any means, electronic, mechanical, photocopying or otherwise, without the prior written permission of the author.

YOU HAVE GIVE AWAY RIGHTS TO \$348k SUPER AFFILIATE

That's the end of the legal disclaimers...now let's get into the FUN STUFF!

Hi there I'm Colleen Slater, sometimes known as The 60 Minute Affiliate.

I've been an affiliate marketer for a number of years now and while working in my day job I'm currently earning around \$25,000.00 per month as a part time affiliate marketer/internet marketer.

I spend as much time as possible helping people who are working in their day jobs supplement and replace their income so that they can work full time or part time at home as an internet marketer.

One product that I promote helps me earn \$96,000.00 per year...I've written some short reports about this here**

One of the main ways that I've been able to accumulate a very substantial income is through blogging....In my Blog inferno system I explain a lot about the mindset of making money as an internet marketer and affiliate marketer.

When I started out in 2005 I spent a truck load of money trying to "sell" products to people that they weren't really looking for and that they weren't really desperate for. (This was a very very expensive mistake and something I learnt about the hard way).

It's my aim to stop YOU from making the very same mistakes I have made by understanding the difference between tyre kickers and people who will do just about anything to fix some particular problem in their lives - these are the priceless desperate buyers that practically have their credit cards out just waiting to choose who they're going to give their money too :O)

Now say someone is looking for something to help them lose weight....let's have a look at some keywords below.

I'm going to copy and paste some keywords from the google keyword tool to explain a bit more about picking desperate buyer keywords and I'm going to bold the keywords in the list below that "desperate" buyers are searching for:

best diet to lose weight
best exercise to lose weight
best way to lose weight
best way to lose weight fast
best ways to lose weight
calorie intake to lose weight

calories lose weight
calories to lose weight
can t lose weight
cannot lose weight
diet lose weight fast
diet to lose weight
diets to lose weight
diets to lose weight fast
drinking water to lose weight
easiest way to lose weight
easy way to lose weight
easy ways to lose weight
easy ways to lose weight fast
eat and lose weight
eat lose weight
eat to lose weight
eating lose weight
eating to lose weight
exercise to lose weight
exercises lose weight
exercises to lose weight
exercising to lose weight
fast way to lose weight
fast ways to lose weight
fastest way to lose weight
fasting to lose weight
fat lose weight
food to lose weight
foods that make you lose weight
foods to lose weight
green tea to lose weight
guide to losing weight
healthy way to lose weight
healthy ways to lose weight
help lose weight
help me lose weight
help to lose weight
how can i lose weight
how long does it take to lose weight
how lose weight
how to lose water weight
how to lose weight
how to lose weight and keep it off
how to lose weight fast
how to lose weight fast and easy
how to lose weight naturally
how to lose weight quick
how to lose weight quickly
i need to lose weight
i want to lose weight

laxatives to lose weight

lose weight

lose more weight

lose overweight

lose the weight

lose water weight

lose weight

lose weight 2 weeks

lose weight and gain muscle

lose weight and keep it off

lose weight body

lose weight by walking

lose weight diet

lose weight dieting

lose weight diets

lose weight easily

lose weight easy

lose weight exercise

lose weight fast

lose weight fast and easy

lose weight fast diets

lose weight fasting

lose weight food

lose weight foods

lose weight gain

lose weight gain muscle

lose weight health

lose weight healthy

lose weight metabolism

lose weight muscle

lose weight naturally

lose weight now

lose weight online

lose weight pills

lose weight plan

lose weight pounds

lose weight program

lose weight quick

lose weight quickly

lose weight rapid

lose weight really fast

lose weight recipes

lose weight safely

lose weight tips

lose weight walking

lose weight week

lose weight without dieting

lose weight workout

lose your weight

losing weight

losing weight fast
losing weight quickly
losing weight tips
loss weight
men lose weight
motivation to lose weight
need to lose weight
need to lose weight fast
not lose weight
not losing weight
protein lose weight
quick way to lose weight
quick ways to lose weight
quickest way to lose weight
running to lose weight
steps to lose weight
the best way to lose weight
the fastest way to lose weight
the quickest way to lose weight
tips for losing weight
tips on how to lose weight
tips on losing weight
tips to lose weight
tips to lose weight fast
to lose weight
to lose weight fast
walk to lose weight
walking to lose weight
want to lose weight
ways to lose weight
weight lose programs
weight training to lose weight
why can ti lose weight
will lose weight
work out to lose weight
workouts to lose weight

Now as you can see, out of list of over 100 keywords there were really only a handful of really desperate buyer keywords.

See people looking for tips, information etc don't necessarily want to buy anything but people looking for the quickest way to do something, or programs, plans, diets etc more than likely are.

Here are some suggested audiences for you:

- * Aged population
- * Babies and children
- * Beauty
- * Computers - hardware and software
- * Dating
- * Disease and illnesses
- * Health And Fitness
- * Home Schooling
- * Internet
- * investing and finance
- * Men's issues
- * Parenting
- * Anything to do with pets
- * Relationships
- * Sexuality
- * Wedding And Marriage
- * Women's Issues

What if I could give you access to a hot niche that has the potential to make you \$348,867 per year (and I'll explain how to do this in a minute) that is filled with some of the most desperate buyers of all?

Well I can.

I can tell you right now from my own personal experience who some of the most desperate people are and those are people that are totally heartbroken at their relationship breaking up, either recently or in the more distant past).

According to a recent poll I saw online:

63.2 percent of the people polled thought of their ex EVERY FEW HOURS

I can tell you that people are breaking up every single day all over the world....and these people are not only desperate but really suffering and here is an example of what they're searching for:

a letter to get your ex back
an back
an ex back
and get your ex back
attract your ex back
boyfriend back

bring ex back
bring my ex back
bring your ex back
can get your ex back
can you get an ex back
cheating back
dating back
do get your ex back
do i want my ex back
do you want your ex back
dumped back
ex advice
ex back advice
ex back com
ex back formula
ex back forum
ex back help
ex back no contact
ex back pdf
ex back tips
ex boyfriend back
ex breakup
ex cheating
ex come back
ex dating
ex dumped
ex friends
ex get back together
ex getting back together
ex girlfriend back
ex his
ex jealous
ex love
ex me
ex my
ex relationships
ex win
ex with
ex you
exboyfriend back
exgirlfriend back
friends back
get a ex back
get an ex back
get back at your ex
get back with ex
get back with your ex
get ex back
get ex back fast
get ex back free

get ex back if
get ex back no
get ex back when
get ex back with no contact
get ex boyfriend back
get ex girlfriend back
get her back
get my boyfriend back
get my ex back
get my ex back after
get my ex back free
get my ex back now
get my ex back when
get my girlfriend back
get my guy back
get my husband back
get my wife back
get the ex back
get ur ex back
get you ex back
get your ex back
get your ex back advice
get your ex back book
get your ex back books
get your ex back ebook
get your ex back fast
get your ex back for
get your ex back for free
get your ex back for good
get your ex back free
get your ex back from
get your ex back how to
get your ex back in
get your ex back no
get your ex back now
get your ex back quickly
get your ex back review
get your ex back reviews
get your ex back spell
get your ex back tips
get your ex back today
get your ex boyfriend back
get your ex girlfriend back
get your girl back
get your girlfriend back
getting an ex back
getting back
getting back together
getting back with an ex
getting back with your ex

getting back your ex
getting ex back
getting my ex back
getting over an ex
getting the ex back
getting ur ex back
getting you ex back
girl back
girlfriend back
got my ex back
her back
him back
his back
hot to get your ex back
how can i get my ex back
how do i get my ex back
how get your ex back
how to ex back
how to get an ex back
how to get back with your ex
how to get ex back
how to get my ex back
how to get my ex back free
how to get over an ex
how to get ur ex back
how to get your ex back free
how to get your ex back quickly
how to get your ex boyfriend back
how to get your ex girlfriend back
how to steal your ex back
how to win ex back
how to win my ex back
how to win ur ex back
how to win your ex back
how to your ex back
i need my ex back
i want my ex back
i want my ex back now
i want to get my ex back
letter to get ex back
love back
lure your ex back
me back
me ex back
me get my ex back
my back
my ex back
need my ex back
over back
plan to get your ex back

pull my ex back
pull your ex back
pull your ex back book
pull your ex back free
pull your ex back free download
quotes to get your ex back
relationship back
revenge back
should i call my ex back
songs about wanting your ex back
songs to get your ex back
steal your ex back
steps to getting your ex back
still back
take ex back
take your ex back
taking an ex back
the ex back
to get ex back
trying to get your ex back
want back
want ex back
want my ex back
wanting an ex back
way to get ex back
way to get my ex back
way to get your ex back
ways to get ex back
ways to get your ex back
will i get my ex back
win back
win back your ex
win ex back
win my ex back
win ur ex back
winning back your ex
winning ex back
with back
you back
you get your ex back
you want your ex back
your back
your ex back
your ex back com

And in response to desperate buyers being at their wits end trying to get the people they love back into their lives I have for you The Ex Back System, a relatively new clickbank product, that pays a very healthy 75 percent commission – paying \$31.86 PER affiliate sale....



Here is the website for you to look at:

<http://www.ExBackSystem.com>

Here is how to create your affiliate link to start promoting it:

<http://xxxxx.exbacksyst.hop.clickbank.net>

Replace the xxxxx with your clickbank hoplink

Now can I say firstly that I actually purchased this product and website as an established business.

A lot of due diligence was involved in deciding whether The Ex Back System was worthy of competing against other break up products in clickbank.

After extensive research and going over the complete system with a fine tooth comb I gave it the thumbs up.

Here's why The Ex Back System is worth adding to your affiliate portfolio:

1. it is in one of THE hottest niches around....and this niche is NEVER going to dry up
2. it is in multi formats, pdf, video AND audio so people can choose whichever format they like best to learn the system
3. it works, it's packed with a hell of a lot of punch with sound advice that has helped people reverse their break ups
4. it pays a massive \$31.86 per sale, which is a lot more than many other break up reversal guides on clickbank

What I'm going to do now is walk you through the entire process of promoting The Ex Back System specifically and give you a heap of ideas of

what you can do the bum marketing way and what you can do if you have a bit more money up your sleeves.

Understanding The Potential Of The Ex Back System

Now I gave you a figure earlier about what it is possible to earn as an affiliate promoting The Ex Back System.....this is an affiliate who is putting consistent regular effort in to promote this product.

Affiliates of The Ex Back System are paid 75 percent of the purchase price or \$31.86 per sale.

Now if you were to make just one sale a day of The Ex Back System you would make \$31.86

Even if you made just **one sale a day** you would be **earning \$955.80 per month** or \$11,469.60 per year promoting The Ex Back System.

5 Sales A Day...

However let's imagine that **you could sell 5 a day**....That would be a very reachable **\$159.30 per day** or **\$4779.00 per month**

10 Sales A Day

Let's take it just a bit further and imagine you could make **10 sales a day**. Now that would be an amazing **\$318.60 per day**, or **\$9558.00 per month** or.....**\$116,289 per year promoting The Ex Back System**.

So it is possible to earn \$116,289 ust 365 days by selling a product that hundreds of thousands of people are "desperate" for every single month. (remember the keyword searches I shared above).

30 sales of the Ex Back System per day would result in \$348,867 per year.

There is potential for you to replace your day job income with The Ex Back System and nothing else.

I highly recommend that you add The Ex Back System today to your list of profitable sites that you promote on a regular basis.

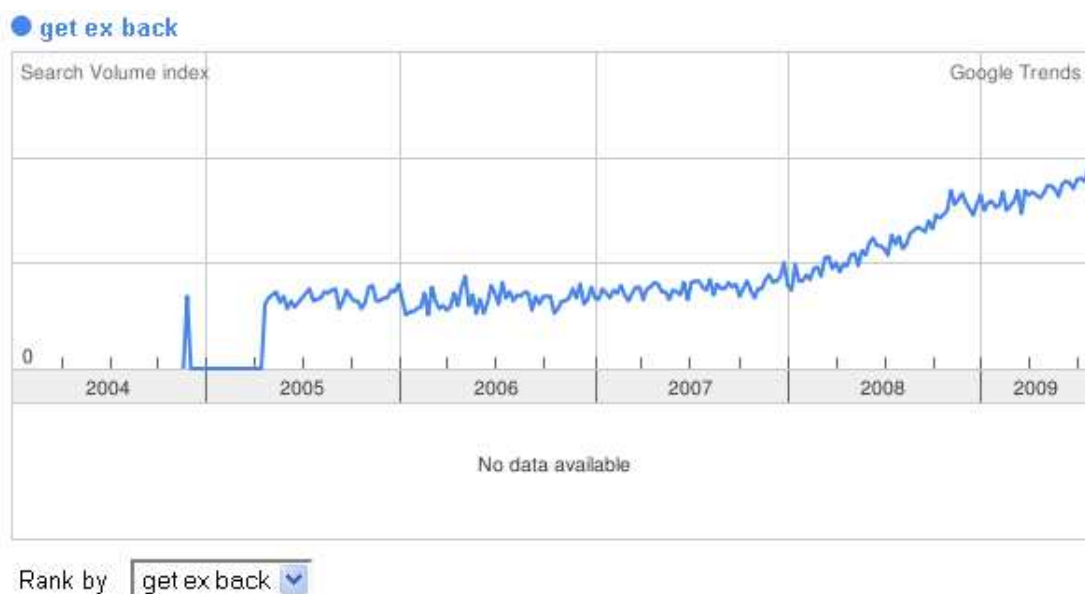
Here's the format of your affiliate link once more:

<http://xxxxx.exbacksyst.hop.clickbank.net>

Remember that xxxxx is what your affiliate id is. I also recommend that you spend a moment cloaking your affiliate links here:

Alright, now that you understand the potential The Ex Back System has I'd like to go into detail to explain to you simple steps you can take today to start earning money.

Let's Take A Look At Google Trends for the phrase "get ex back"



In 2009 there is a massive increase in people searching for ways to get their ex back, and probably the current economic climate is playing a key factor.

As a result of this increasing trend you really don't want to miss out on an opportunity to promote The Ex Back System to these people.

Now in research I've done I've learnt a lot about the kind of people that are searching for this help.

1. They're desperate
2. They are male
3. They are female
4. They are married
5. They are living together
6. They are interstate
7. They live in the same area

8. They weren't living together
9. They instigated the breakup
10. They were dumped
11. They were cheated on
12. They cheated
13. They are with someone else
14. Their ex is with someone else

A few things are very clear....in more cases than not both couples once loved each other very much and possibly still do.

....and around 95 percent of relationships can actually be saved....but aren't.

The Ex Back System has been designed to assist virtually all the examples above, however, if there is cheating or violence involved there can be other critical factors involved too.

Not only that, if you decide to build a list about people looking to get their ex back looking at the kind of cross promotions you could make:

- lose weight (so they're in tip top shape to get back together)
- help with dealing with anxiety/stress
- help with sleeping better
- help with dealing with conflict
- help with conversation starters

The Whos Who Of People Suffering From Their Break Up

It's universal and it's world wide....

- Men
- Women
- Young men
- Young women
- Christians
- Any religion
- People who are married
- People who are divorced

How To Promote The Ex Back System

Method One - Article Marketing

Article marketing is a very effective way of promoting the Ex Back System.

There are a number of key elements to any successful article, some are not so obvious, but they make promoting an article a lot easier. Let's analyze these elements by taking a look at a typical article submission:

Select a Subcategory: (If you do not see an appropriate subcategory, please suggest one in the SUMMARY area below)

Arts & Entertainment

Article Title: (No Quotes - Must Be Written in Title Case - Never all UPPER CASE) Do not go over the 100 character limit!

100 Characters left

Article Summary: (This will be displayed in our listings and RSS feeds. End with a period [.] No Hyperlinks Allowed) Do not go over the 500 character limit!

500 Characters left

Article Body:

Rules: **You may now insert up to three hyperlinks into the last three sentences** of your article body. Minimum word count, 400 words.

See Submission Guidelines for more details/rules.

The screenshot shows a web form for article submission. At the top, there is a red heading: "Resource Information: Only 1 link allowed! You may link to one of the same links that you use in the last three sentences of your article body." Below this is a smaller red line: "Do not go over the 500 character limit!". A large empty text box follows, with a yellow arrow pointing to it from a circled number "5". Below the text box is a character count: "700 Characters left".

Below the character count is another red heading: "Keywords: (No keyword spamming here, please. We will not add keywords for you)". Below this is a smaller red line: "Do not go over the 150 character limit!". A smaller empty text box follows, with a yellow arrow pointing to it from a circled number "6". Below the text box is a character count: "150 Characters left".

At the bottom of the form, there is a paragraph of text: "This is a membership only article directory. Submitting articles without a current membership will be considered theft!". Below this text are two buttons: "Preview" and "Submit".

Illustration 2 – Article Submission Form (part 2)

1. Choose the Correct Article Category and Subcategory

Choosing the correct article category and subcategory is important not just for the correct classification of the article, but for its relevance to the search engines. Much the same as article directory users, the search engines don't expect to find an article about "acne" in the "Computer: Data Recovery" subcategory.

While this may seem obvious, there is another reason to submit articles in subcategories rather than main categories: The subcategories generally contain less articles than the main categories. This means there is more page rank available to new articles which can give the article page a slight edge in the rankings.

When you submit a new article, make a note of the category and subcategory you have decided to use because this information comes in handy later on when promoting the article.

2. Write an Optimized Article Title

An article's success is dependent on its title. If the title doesn't generate enough interest, nobody is going to read the article (no matter how well written it is).

Getting the article read is the first hurdle, getting it ranked in the search engines is the next hurdle.

No article will be successful unless it receives traffic from the search engines or from links on other websites. Once it has been submitted to

an article directory it is quickly buried by new submission from other authors.

To get articles ranked well in the search engines it is important to choose keywords carefully - they need to be relatively popular but have fairly low competition.

At the moment, search engines seem to prefer titles which have the primary keyword near the beginning, so it makes sense to create article titles which start with the primary keyword and finish with a benefit which will create interest in the article.

3. Create an Article Summary Which “Sells” the Article

Crafting an eye catching article title is vital for getting potential readers interested in the article, the article summary is just as important because it “sells” the article. Basically the article summary is a classified advertisement for the article itself.

Article summaries are most often placed on author pages, author RSS feeds, category pages and subcategory pages. The author page and author RSS feed will be used when promoting articles, so it is worth taking the time to craft a well written summary.

It's worth remembering that category and subcategory pages carry a lot more authority with the search engines than individual article pages, and will often rank much higher in the search engines.

This means visitors will often view the category or subcategory page first, so it is important to craft headlines which stand out, and article summaries which cause visitors to view your articles instead of other authors.

4. Article Content Must Lead Readers to the Resource Information

The primary objective of article marketing is to get readers to click on the link inside the resource information which is placed at the bottom of each article. Getting readers to read the resource information is the secondary objective.

But... You have to lead readers to the resource information. If the article is not well written, the reader will simply click away.

A well written article is both interesting and easy to read. Fancy grammar and “big” words have no place – keep it simple.

There are many ebooks available on how to write a good article, so I'm not going to say much more on this except for the following tips:

- ✓ Keep sentences and paragraphs as short as possible. Make sure there is plenty of white space in each article.

- ✓ Use bolding and italics sparingly – use them for subheadings and to highlight important points.
- ✓ Make sure each article flows from introduction to main points to conclusion.

5. Write Article Resource Information Which Gets the Click

This is it!

This is what article marketing is all about – getting your readers to the point where you can send them to a sales page for either an affiliate product or your own.

This is also the point where many article marketers “blow it” - Getting an article reader to click on the link in the resource information is not a case of slapping a link at the end of the article and hoping they will click on it.

One of the more successful strategies is to treat the resource information as an extension of the article conclusion. The final paragraph...

Most successful articles don't tell the whole story. They offer enough information to get the reader interested and offer a link at the end of the article for them to get more information.

It's important to craft the resource information in such a way that the reader does not feel they are being sold to, and there is genuinely more information to be found by clicking the link.

Here are a list of article directories that I recommend (the higher the page rank of the directory the better):

<http://ezinearticles.com/>

<http://www.buzzle.com/>

<http://www.articleclick.com/>

<http://www.1888articles.com/>

<http://www.articlesbase.com/>

<http://www.article-hut.com/>

<http://www.articledashboard.com/>

<http://www.goarticles.com/>

Copyright 2009 Colleen Slater <http://www.60MinuteAffiliate.com>

<http://www.articleuniversity.com/>

Would you like 10,000 PLR articles FREE to help you with all your affiliate marketing products? Then simply join any or all three of the sites below through my affiliate link and forward me your receipt to support@60minuteaffiliate.com and I'll send you your bonus articles asap.

PS: Make sure you clear your cookies first.

You can remove all cookies from your computer at anytime by follow the instructions below.

Internet Explorer

For PC Users:

1. Select "Tools" on your browser menu bar (IE 5 or newer).
2. Select "Internet Options".
3. In the "Temporary Internet Files" section, click on the "Delete Files" button
4. When clearing is completed, click "OK".

For MacIntosh Users:

1. Select "Edit" on your browser menu bar.
2. Select "Preferences".
3. In the left table, select "Web Browser".
4. Select "Advanced".
5. Click on the "Empty Now" button in the "Cache" section.

Netscape

For PC Users:

1. Select "Edit" on your browser menu bar.
2. Select "Preferences".
3. In the left table, select "Advanced".
4. Select "Cache".
5. Click on the "Clear Disk Cache" button and then click on "OK".
6. Click on the "Clear Memory Cache" button and then click on "OK".

For MacIntosh Users:

1. Select "Edit" on your browser menu bar.
2. Select "Preferences".
3. In the left table, select "Advanced".
4. Select "Cache".
5. Click on the "Clear Disk Cache" button, then click on "OK".

[Mass Article Control](#)

[Free Article System](#)

SeNuke

Note: [Click here](#) to download an awesome article rewriter software that creates articles for free traffic system, unique article wizard AND senuke.

Method 2 - Blogging

One of the most effective methods for driving traffic to your sites is to use either a site blog or a small network of blogs.

Blogs are superior to regular website pages when generating traffic for a number of reasons.

One reason blogs are superior to normal site pages is that they are **extremely easy** to update.

All you have to do is login your account, copy and paste your new post into the blog interface, and hit update.

This allows you to post an update in a matter of minutes and move on. Search engines love this because your content stays fresh and dynamic.

Another reason why blogs are an excellent means through which to drive traffic to your site is because they can easily be pinged to directories.

This means that once you make a single post, you can be instantaneously added to all directories and social bookmarking sites.

This is an excellent way to get your site spidered by search engines quickly.

If you're listed in a number of high PR directories, your blog will get spidered – and your site, product pages, and whatever else you have linked to will get spidered with it.

Additionally, every single time you post an update, you will be bumped to the top of your section for the tags you selected.

If you select tags carefully, you might be able to get a quick surge of traffic – and then channel that into your product pages or main site from your blog.

Another good way to drive traffic to your site using your blogs is to find other blogs in your network (if you use Blogger) and post comments that include a signature file.

In that signature, include a link to your blog or your main site.

Now, the last way in which you can generate red hot traffic with this method is to create multiple niche blogs, which are each optimized for a single keyword.

Promote them each for that keyword only – and then find ways to funnel all of

that additional traffic into your site or product page.

Creating A Powerful Presell Page On Your Blog

Many bloggers struggle with this - I do as much as most people - and that's why copywriters can charge hundreds and thousands of dollars to create one sales page.

I'm no expert and I've paid my fair share of copywriting fees - however, I have worked out in the most basic way of how to create a fairly good presell page.

I have some sites where I've created great landing pages that convert to a 40 percent clickthrough to the merchant's page - and usually for that site I get \$3-\$4 for every visitor that goes to that page.

So even though my average is 450-750 visitors to the merchant's sales page that usually converts every month to \$1500-\$2000 per month from one site.

Before you write your presell page you have to have made a choice about whether you're promoting one product on the page or more than one product.

This is entirely a matter of choice. It's a known fact that many people nowadays are **more internet savvy** than they used to be.

Many people DON'T buy the first thing that comes along. They usually like having a choice.

However, in my own experience my best selling sites are ones where I make one recommendation only - that may be a fluke and personal to me or may apply to other people.

Ultimately it takes testing.

Now getting back to your blog presell page...the most compelling part of your sales page is the headline. So I'm going to suggest to you the most common and effective headlines to use.

How To....

Warning! This Is What.....Don't Want You To Know...

Discover The 7 Secrets To...

At Last - The Truth About...

Who Else Wants....

Announcing The ...

Ex (Occupation) Spills The Beans....

Finish Writing Your Headline With A Benefit...

Discover The 7 Secrets To Fast Weight Loss

How To Lose Weight Safely In 7 Days

Who Else Wants Liz Hurley Legs?

Announcing The Fastest Way To Lose Belly Fat
Guaranteed!

Ex Catwalk Model Reveals Her Secrets For Looking
Good...

Building A Relationship With Your Readers

Here's what a lot of people miss - and that's building a relationship with their blog visitors as soon as they can.

You can assume that people visit a countless number of website pages on any given day - you NEED to stand out from the crowd.

All a visitor sees is words on a page - you need to bring your personality to life so that they connect with you -- the person -- NOT the web page.

Here's how I suggest you go about doing that:

- ask a question
- empathise with their problem
- it's common
- many people suffer from it
- get statistics

- can be overwhelming finding a solution
- did you suffer from it yourself - share your personal story

For more information about blogging and niche blogging in general check out my [Blog Inferno 6 Figure Blogging System](#)

To automate your blogging [click here](#).

Method Three: Social Bookmarking

Click [here](#) to find out the top 30 social bookmarking sites ranked by inbound links, page rank, alexa and US traffic data.

It can be extremely time consuming to submit sites manually to social bookmarking sites so if you can find a way to automate this task it will save you a lot of time. This is one of the reasons that I [recommend senuke](#) for this very purpose.

Method Four: Video Marketing

Youtube is one of the most visited sites on the planet....people love watching videos online more than anything else.

[Click here](#) to learn how to convert your published articles and PLR articles straight to video in just a couple minutes!

Method Five: Ezine Advertising

There are a ton of online and offline newspapers/magazines that you can advertise in to promote The Ex Back System (though it's recommended you redirect from a simple url if you can)

Let me suggest an alternate path for advertising in E-zines. Rather than "purchasing an advertisement" through a Paypal link, instead join lists that actually provide reasonable content to users.

Read them for a while – and then contact the list owner. Tell him/her that you are a list member and that you are interested in advertising in his/her newsletter.

Now, you can pitch this in one of two ways.

You can simply explain that your product is excellent and that you are willing to pay a considerable amount to advertise; or you could offer to broker some type of affiliate or joint venture deal.

Either method is fine. Just remember to approach them personally.

Method Six: Forum Marketing

Another option is joining dating/relationship forums that allow you to advertise in your signature box. However, this is such a generic niche you'd probably have luck advertising it on most websites online because people worldwide are longing to get back with their ex, no matter what website they're on.

Get started by compiling a list of forums directly and indirectly related to your product.

Create accounts on each of these forums and begin to slowly infiltrate.

Find out what interests people on the forum, what they talk about, and what they spend most of their time doing.

Additionally, spend the time to actually interact with people posting on the various forums you are reading.

Let people get to know who you are and what you plan to do

Method Seven: Pay Per Click Marketing

PPC advertising is usually done with the following standard procedures:

1. Setting up an account and/or deposit funds.
2. Creating a keyword list.
3. Choosing (and setting up) an account with a PPC search engine.
4. Bidding on the ad placement, including the search result words or phrases.
5. Writing out an ad copy.
6. Setting up the 'landing pages' for your ads.
7. Placing the advertisement in the search engine.

There are many benefits to Pay Per Click advertising, making it an effective way of promoting a business 'online'. Some of them are listed below:

- Get launched immediately. PPC advertisements are implemented very quickly - they can go 'online' within an hour after winning the bid and paying for it.
- Obtain specific, pre-qualified, and quality traffic. PPC provides you with a quality or a well-targeted traffic. Visitors are narrowed down into

'qualified' people who are actually looking for specific products and/or services that you offer - those who are more likely to become a 'lead' (a convert) and complete a transaction (either by buying your product or subscribing to the service that you are offering).

- Widen your reach. PPC advertising provides additional traffic to your site, aside from the natural or "organic" search engines.
- Track your investment. PPC advertising makes use of a tracking system that will determine exactly who comes to the website and what they do once they arrive - the length of their stay on the site and the number of pages (including the actual pages) that they view. These are valuable tools in determining statistics such as return on investment (ROI), acquisition cost-per-visitor, and conversion rates (the percentage of visitors who are converted into customers or leads).

Below are some important things to consider when planning on a pay per click campaign:

1. Know your product.

Take an inventory of the product and/or services that you have to offer (before anything else).

2. Stay within the budget.

Determine your daily or monthly budget; and stay with it. This means keeping your budget in mind, avoiding bidding wars if possible.

3. Bid just right.

Know how to bid right - a bid that is too high can exhaust all of your money, while a bid that is too low can make you lose that spot.

4. Watch the bottom line.

Measure your profit margin against your spending or expenses. Know when to stop and terminate your PPC program - if you spend more on advertising but have little or no sales at all.

5. Find the right keywords.

Decide which keyword phrases to opt and bid for. Do some keyword research, either by actually looking at existing search terms or with the use of online keyword suggestion tools, to know which terms are mostly used when searching for items that are related to your business. Focus on specific keywords, not on general ones.

6. Write effective ads.

A good PPC ad is that which can persuade and move a searcher. There are several approaches to this:

- Discount offers
- Testimonials
- Celebrity/famous endorsers
- Money-back guarantees
- Free trials or sample offers
- Freebies
- Reverse psychology
- Major benefits ("Lose weight")
- Direct instructions ("Click here")

7. Maintain a professional-looking site.

Your web content should be regularly updated and checked for spelling and grammatical errors. There should be no broken links or images. The website should be simple - designed in such a way that it will be easy for visitors to navigate and load. Include contact details to create a good impression among potential customers.

Step by step, how can you use pay per click campaigns to generate red hot traffic to your site or product page of choice? Interestingly enough, it isn't as hard as you might believe.

1. **Start by creating advertising accounts with Google Adwords, Yahoo's Advertiser Network, and Overture.** Your concentration will be on Google Adwords, as it receives the vast bulk of traffic; however, you can use other PPC programs as additional means through which to generate traffic.
2. **Use the Google Adwords keyword tool to generate a viable list.** Continue to dig deeper until you have a massive keyword list that involves every possible permutation that Google offers.
3. **Segment your list into many different lists. Use 2-3 word keyword bases for the basis of each list.** According to Perry Marshall, Adwords expert, you should have a minimum of 40 advertising groups for almost any niche. If you're not close to this number, then you need to delve deeper and segment further.
4. **Create campaigns for each of your keyword/keyphrase groups.** In each of these campaigns, optimize the ads to display the specific root keyword or keyphrase that makes up the list. Whenever those keywords

are searched for, the ads will be displayed, and the words will be in bold, significantly increasing the click through rate.

5. **Select bid amounts for each keyword.** Keep in mind what you will actually earn per sale on your product page. If your conversion rate is 1% and your product costs \$50, then you cannot pay more than 50 cents per click; otherwise, you will not longer be in profit.

If you use all of the steps in this process and still do not break into profit, it may be time to decide whether you should change some other elements on your sales page.

You may want to change your headline, your graphics, or even your product price.

The combination of tweaking both your sales page and your advertisements will ultimately yield the highest profit.

PPC is not for the faint hearted, HOWEVER, if you are an experienced pay per click marketer there is a lot of money to be made in the Ex Back niche.

Method Eight – Yahoo Answers

This is a great place to promote the ex back system because you can find people looking for answers NOW to questions about getting their ex back.

Method Nine – Press Releases

According to many experts, press releases are an absolutely essential part of any traffic generation campaign.

Additionally, they often interface perfectly with a traffic generation campaign; as such campaigns are usually used after a site or product launch – or to kick off a contest.

While there are several different press release services available over the Internet, PR Web, which you can find at <http://www.prweb.com> is considered to be the current industry leader.

They provide clients with wide-distribution press releases, which range in price from free to well over \$500.

Of course, the quality of the distribution is directly related to the price.

A free submission may yield several hundred to several thousand views; whereas a \$500 submission will be sent to radio stations, newspapers,

publishers, tens of thousands of webmasters, and all other press release services.

This could end up yielding tens of thousands of visitors.

Now, when writing a press release, there are two important things to take into consideration.

The first thing you must consider is the submission guidelines of the press release service you choose.

Some services will require character-per-line formatting. Additionally, they may ask you to include certain elements, such as your telephone number, address, and byline.

The second thing you must take into consideration is the construction of the press release.

This is something that writers often bungle, even when they are talented.

This is because a press release isn't written as an article would be written; although several elements are the same.

When writing the actual press release, you will want to start with a compelling title that will intrigue the largest possible crowd while still remaining at least somewhat related to your topic.

Avoid using your business's name or your own name in the title. Instead, keep it powerful, but vague. Make readers click to find out what it's all about.

Now, when you get to the body of your press release, it is important to take one of two approaches: the "story" approach or the "newspaper" approach.

If you take the newspaper approach, put all of the pertinent details in the first paragraph and then slowly scale down the story.

If you take the story approach, don't give any specific details until the end. The latter often works best for generating traffic to your site.

And there you have it: a short recipe for effective press releases.

Taking Advantage Of Dating Product Keywords

You can “steal” the traffic that would ordinarily go to your competitors and direct them instead to The Ex Back System.

- break up books
- break up ebooks
- break up videos
- break up audios

Here are the steps to promoting the Ex Back System

1. Desperate people see your ad
2. They click on your link to your landing page/presell page/optin page
3. They click on your Ex Back System affiliate link
4. You get paid weekly by Clickbank

It's important to bear in mind that people who are searching for established products are ready to make a purchase, they just need convincing.

People who are searching for reviews are also ready to make a purchase, they just want to know from where.

How To Plan Your Day Promoting The Ex Back System!

Decide on the way you want to start out promoting the ex back system and be 100 percent committed and driven.

I've listed just a few methods for you to start with. Many of these methods can overlap....ie one method helps another method.

Here's a brief recap:

Method One - Article Marketing

DAILY TASKS: Write 3 articles per day about The Ex Back System or relevant keywords.

Method Two – Blogging

DAILY TASKS: Write five blog posts about The Ex Back System or relevant keywords.

Method Three - Social Bookmarking

DAILY TASKS: Submit your blog posts or articles to various social bookmarking sites.

Method Four - Video Marketing

DAILY TASKS: Turn your articles to video articles using [this service](#).

Method Five - Ezine Advertising

DAILY TASKS: Pay to advertise in on and offline magazines and submit your articles to newsletter publishers

Method Six - Forum Marketing

DAILY TASKS: Spend one hour a day helping people with their break ups and relationship on top relationship and dating forums that allow sig file promotions.

Method Seven - Pay Per Click Marketing

DAILY TASKS: Create a new adwords group every day to promote The Ex Back System.

Method Eight - Yahoo Answers

DAILY TASKS: Spend 1 hour a day answering questions in Yahoo Answers with your website link in the bottom resource box.

Method Nine - Press Releases

DAILY TASKS: Write a new press release every few days targeting ex back keywords linking to your Ex Back System presell page.

WELCOME TO COLLEEN'S AFFILIATE TOOLS FOR THE EX BACK SYSTEM

You know me, I'm not going to leave you in the lurch.

So I've had created the following affiliate tools for you to use to promote The Ex Back System.

1. Ex Back System Articles
2. Ex Back System Reviews
3. Ex Back System Graphics
4. Ex Back System Mini Site Graphics
5. Ex Back System Squeeze Page Graphics
6. Ex Back System Wordpress Theme
7. Ex Back System keywords
8. Ex Back System Rebrandible Report

[Click here](#) to join the affiliate program and start getting access to your promotional tools....

NOTE: an affiliate membership site is currently in production to help you make money promoting the Ex Back System.

Affiliates of The Ex Back System are paid 75 percent of the purchase price or \$31.86 per sale.

Now if you were to make just one sale a day of The Ex Back System you would make \$31.86

Even if you made just **one sale a day** you would be **earning \$955.80 per month** or \$11,469.60 per year promoting The Ex Back System.

5 Sales A Day...

Copyright 2009 Colleen Slater <http://www.60MinuteAffiliate.com>

However let's imagine that **you could sell 5 a day....** That would be a very reachable **\$159.30 per day** or **\$4779.00 per month...and would replace the income of many new affiliate marketers.**

10 Sales A Day

Let's take it just a bit further and imagine you could make **10 sales a day.** Now that would be an amazing **\$318.60 per day**, or **\$9558.00 per month** or.....**\$116,289 per year promoting The Ex Back System.**

So it is possible to earn \$116,289 ust 365 days by selling a product that hundreds of thousands of people are "desperate" for every single month. (remember the keyword searches I shared above).

30 sales of the Ex Back System per day would result in \$348,867 per year.

There is potential for you to replace your day job income with The Ex Back System and nothing else.

I highly recommend that you add The Ex Back System today to your list of profitable sites that you promote on a regular basis.

Here's the format of your affiliate link once more:

<http://xxxxx.exbacksyst.hop.clickbank.net>

Here is the [link to sign up](#) to become an affiliate.

I look forward helping you make money promoting The Ex Back System

Warmly

Colleen

<http://www.60MinuteAffiliate.com>

<http://www.BlogInferno.com>

<http://www.Firepow-Software-Review.com>

PS: Get Access To My FREE 60 Minute Affiliate Newsletter Every Month Where I Reveal More Of My Money Making Secrets – click [here](#) now to get complete access!